

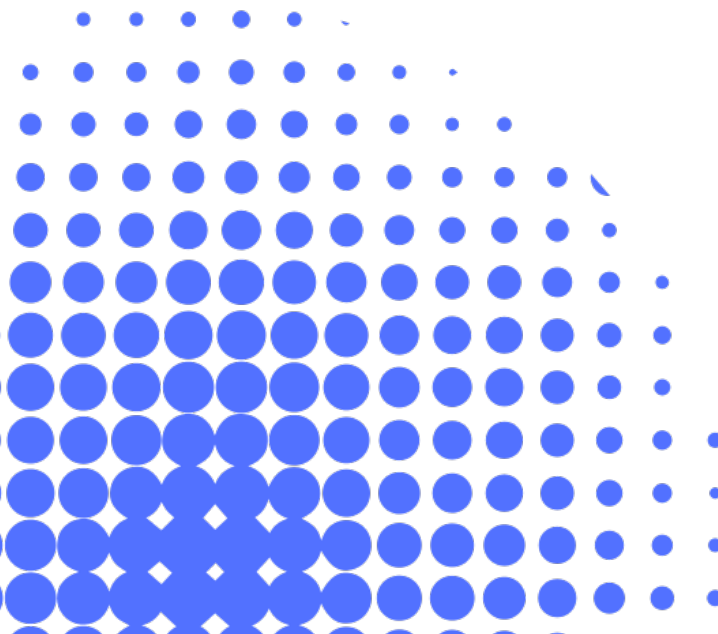
CONNECT

CODY Systems
CONNECT 2022 User Conference
Hershey Lodge Conference Center in Hershey, PA
April 18th to 21st 2022

Exhibitor Prospectus

VISIT THE *NEW*
CONFERENCE WEBSITE:

codyconnect.com





KEY HIGHLIGHTS:

Early Bird Special:

\$950 if signed & paid before December 31, 2021!

- ✓ ~350 Executives, Command Staff, and IT Leadership Professionals from CODY's nation-wide customer base, including municipal, county, and state-level law enforcement, public safety and regulatory/anti-fraud agencies of all sizes as well as multi-agency information sharing consortiums, fusion centers, consolidated dispatch/communication centers, and more.
- ✓ World-class destination hotel and conference center
- ✓ Dedicated Exhibit Showcase time for attendees in Exhibit Hall
- ✓ Personal Introduction and acknowledgement of all exhibitors by CODY's Executive Team
- ✓ Opportunity to address attendees in a 3-5 minute presentation during lunch on Wednesday
- ✓ Opportunity to purchase session slot on conference agenda (first come, first served) for \$250
- ✓ Exhibitor Profile on the **CONNECT 2022 Conference Website**

IMPORTANT DATES

| | | |
|--|---|---------------------------------|
| Conference Dates | Monday, April 18 th to Thursday, April 21 st | |
| Exhibitor Events & Exhibition Times | Tuesday, April 19 th | |
| | ✓ Cocktail Hour with Exhibitors: | 5:30 PM - 6:30 PM |
| | ✓ CODY Launch & Casino Night : | 6:30 PM - 9:30 PM |
| | Wednesday, April 20 th | |
| | ✓ Exhibitor's Showcase & Lunch with Attendees: | 11:30 AM - 1:30 PM |
| Set-up Tear-Down | Tuesday, April 19 th | 3:00 PM - 5:00 PM |
| | Wednesday, April 20 th | 2:00 PM - 5:00 PM |
| Venue & Location | Hershey Lodge 325 University Drive Hershey, PA 17033 (855) 729-3108 | |
| Important Dates & Deadlines | March 15, 2022 | Deadline for booth registration |
| | March 18, 2022 | Hotel Room Block Expires |
| | After April 4, 2022 | Booths cancelled subject to fee |
| | | |
| Exhibit Fee | \$1050 – 8' x 8' Booth Space | |
| | EARLY BIRD SPECIAL: \$950 if signed/paid by December 31, 2021 | |
| | Purchase Agenda Session - \$250 (<i>Optional</i>) | |



Being avid tradeshow vendors ourselves, we understand the importance of dedicated exhibit time and ample networking opportunities when you invest time, money, and resources to attend a show. With this in mind, we worked to build a thoughtful, comprehensive, and attractive benefits package to accompany the purchase of booth space.

*We are looking forward to seeing you for our **CONNECT Exhibitor's Showcase 2022!***

BENEFITS & AMENITIES INCLUDED IN EXHIBIT FEE:

| | |
|---------------------------------|---|
| Representatives | ✓ Meals and registration for (2) representatives |
| Complimentary Meals & Events | ✓ Tuesday Evening Cocktail Hour with Exhibitors in Exhibit Hall ✓ Tuesday Evening CODY Launch Party & Casino Night ✓ Wednesday Lunch (<i>with attendees in Exhibit Hall</i>) |
| Networking Opportunities | ✓ Lunch in Exhibit Hall with dedicated time for attendees to visit exhibits ✓ Tuesday Cocktail Hour in Exhibit Hall (you hand out drink tickets!) ✓ Tuesday Evening Socializing and Networking Event ✓ Event Attendee Opt-in Email List ✓ Option to Contribute Prize for Exhibitor Raffle |
| Presence | ✓ Company Logo with hyperlink on CODY CONNECT 2022 website ✓ Opportunity to address attendees in a 3-5 minute presentation during Wednesday's lunch ✓ Opportunity for SESSION on Conference Agenda (<i>add'l cost</i>) ✓ Logo included in screen saver used during conference breakouts ✓ Logo included on additional event signage |
| Booth Amenities | ✓ Carpeted Exhibit Hall ✓ 6' skirted table ✓ (2) Two chairs and wastebasket ✓ One 110V Outlet at NO CHARGE (<i>if electric is needed for booth display</i>) ✓ One Wireless Internet Connection (included at NO CHARGE) |
| CONNECT 2022 Conference Website | Inclusion in CONNECT 2022 Conference Website ✓ Company Logo & Company Profile ✓ Link to company website/promotional video/etc. |



TO RESERVE YOUR BOOTH SPACE:

Please contact Maggie Riker: mriker@codysystems.com or call 267.291.0805



Exhibitor Registration & Contract

EXHIBITOR INFORMATION

Company Name ("Company"): _____

Exhibit Booth Name (as you would like it to appear on the Booth ID sign):

Our booth requires electric to operate our display

Contact Person: _____

Email Address: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Website: _____

ON-SITE EXHIBITOR REPRESENTATIVE

Name: _____ Title: _____

Email: _____ Cell Phone: _____

(for use during conference)

I will be attending the following (check all that apply):

- Cocktail Hour with Exhibitors, Tuesday, April 19th (5:30 - 6:30pm)
- CODY Launch Party & Casino Night on Tuesday, April 19th (6:30 - 9:30pm)
- Exhibitors Showcase & Lunch with Attendees on Wednesday, April 20th (11:00am - 1:00pm)

ADDITIONAL ON-SITE EXHIBITOR REPRESENTATIVE (Optional)

Name: _____ Title: _____

Email: _____ Cell Phone: _____

(for use during conference)

I will be attending the following (check all that apply):

- Cocktail Hour with Exhibitors, Tuesday, April 19th (5:30 - 6:30pm)
- CODY Launch Party & Casino Night on Tuesday, April 19th (6:30 - 9:30pm)
- Exhibitors Showcase & Lunch with Attendees on Wednesday, April 20th (11:00am - 1:00pm)



Exhibitor Registration & Contract

CONFERENCE AGENDA PRESENTATION SLOT - \$250

Name of Presenter (if different than on-site exhibitor representative):

Presentation slots are limited and available on a first-come, first-serve basis. By selecting this option you are informing us of your desire to purchase a session slot if one is available at the time your registration is received. If no slot is available, you will be notified and will not be charged for this option.

BOOTH LOCATION

Once your registration is complete, a CODY representative will be in touch to review the floorplan and work with you to pick the best available booth location.

PAYMENT INFORMATION

Total Due: \$1050 - \$950 if signed/paid by December 31, 2021

Includes: Cocktail hour in the Exhibitor Hall Tuesday, April 19th, Attendance for 2 reps at the CODY After Hours Casino Night on Tuesday, April 19th, Lunch with an opportunity to address attendees in a 3-5 minute presentation on Wednesday, April 20th, Meals/Events and registration for (2) two representatives on Wednesday, April 20th, 8x8 booth space, carpeted exhibit hall, 6' skirted table, (2) two chairs, one 110 V Outlet, one wireless internet connection, ID Sign with Company Name.

***Also included: limited opportunities to lead a session on a first-come, first served basis!**

Check

Credit Card (VISA & Mastercard)

You will receive an invoice for the amount due, which may be paid via PayPal.

Please return this completed, signed contract via email to: mriker@codysystems.com

If paying by check, please send this contract along with your payment to:

CODY Systems
ATTN: Kristin Leonard/CONNECT Exhibitor
1005 E. High Street
Pottstown, PA 19464

Please contact Maggie Riker with any additional concerns or questions at 267-291-0805.

TERMS & CONDITIONS located at <https://www.codyconnect.com/terms-conditions/>