

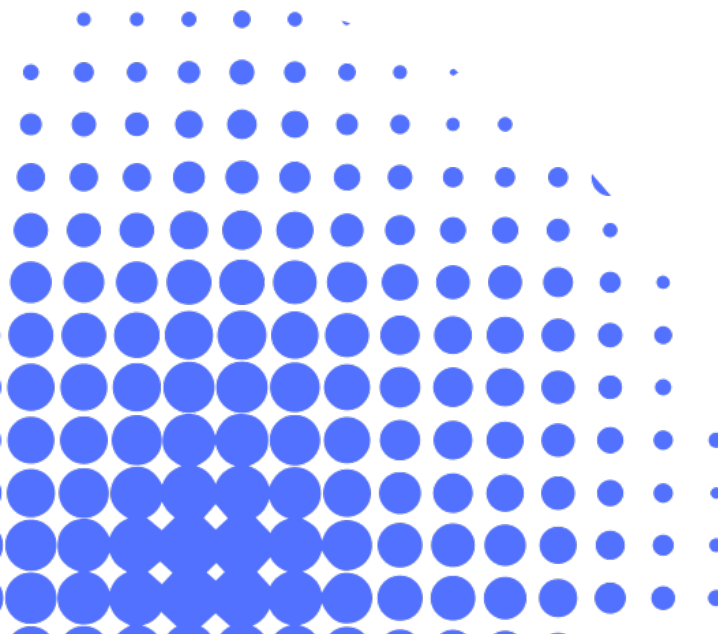
CODY Systems

CONNECT 2023 User Conference

Hershey Lodge Conference Center in Hershey, PA

September 11th through 14th 2023

Exhibitor Prospectus





KEY HIGHLIGHTS:

Early Bird Special:

\$950 if signed & paid before June 30, 2023!

- ✓ ~350 Executives, Command Staff, and IT Leadership Professionals from CODY's nation-wide customer base, including municipal, county, and state-level law enforcement, public safety and regulatory/anti-fraud agencies of all sizes as well as multi-agency information sharing consortiums, fusion centers, consolidated dispatch/communication centers, and more.
- ✓ World-class destination hotel and conference center
- ✓ Dedicated Exhibit Showcase time for attendees in Exhibit Hall
- ✓ Personal Introduction and acknowledgement of all exhibitors by CODY's Executive Team
- ✓ Opportunity to address attendees in a 3-5 minute presentation
- ✓ Opportunity to purchase session slot on conference agenda (first come, first served) for \$250
- ✓ Exhibitor Profile on the **CONNECT 2023 Conference Website**

IMPORTANT DATES

Conference Dates	Monday, September 11 th to Thursday, September 14 th	
Exhibitor Events & Exhibition Times	Tuesday, September 12 th	
	✓ Cocktail Hour with Exhibitors:	5:30 PM - 6:30 PM
	✓ CODY Sponsored Event (TBD):	6:30 PM - 9:30 PM
	Wednesday, September 13 th	
	✓ Exhibitor's Showcase & Lunch with Attendees:	12:00 PM - 2:00 PM
Set-up	Tuesday, September 12 th	3:00 PM - 5:00 PM
Tear-Down	Wednesday, September 13 th	2:00 PM - 5:00 PM
Venue & Location	Hershey Lodge 325 University Drive Hershey, PA 17033 (855) 729-3108	
Important Dates & Deadlines	August 1, 2023	Deadline for booth registration
	August 11, 2023	Hotel Room Block Expires
	After Aug. 31, 2023	Booths canceled subject to fee
Exhibit Fee	\$1050 – 8' x 8' Booth Space EARLY BIRD SPECIAL: \$950 if signed/paid by June 30, 2023 Purchase Agenda Session - \$250 (Optional)	



Being avid tradeshow vendors ourselves, we understand the importance of dedicated exhibit time and ample networking opportunities when you invest time, money, and resources to attend a show. With this in mind, we worked to build a thoughtful, comprehensive, and attractive benefits package to accompany the purchase of booth space.

*We are looking forward to seeing you for our **CONNECT Exhibitor's Showcase 2023!***

BENEFITS & AMENITIES INCLUDED IN EXHIBIT FEE:

Representatives	✓ Meals and registration for (2) representatives
Complimentary Meals & Events	✓ Tuesday Evening Cocktail Hour with Exhibitors in Exhibit Hall ✓ Tuesday Evening CODY Event (TBD) ✓ Wednesday Lunch (<i>with attendees in Exhibit Hall</i>)
Networking Opportunities	✓ Lunch in Exhibit Hall with dedicated time for attendees to visit exhibits ✓ Tuesday Cocktail Hour in Exhibit Hall (you hand out drink tickets!) ✓ Tuesday Evening Socializing and Networking Event ✓ Event Attendee Opt-in Email List ✓ Option to Contribute Prize for Exhibitor Raffle
Presence	✓ Company Logo with hyperlink on CODY CONNECT 2023 website ✓ Opportunity to address attendees in a 3-5 minute presentation ✓ Opportunity for SESSION on Conference Agenda (<i>add'l cost</i>) ✓ Logo included in screen saver used during conference breakouts ✓ Logo included on additional event signage
Booth Amenities	✓ Carpeted Exhibit Hall ✓ 6' skirted table ✓ (2) Two chairs and wastebasket ✓ One 110V Outlet at NO CHARGE (<i>if electric is needed for booth display</i>) ✓ One Wireless Internet Connection (included at NO CHARGE)
CONNECT 2022 Conference Website	Inclusion in CONNECT 2023 Conference Website ✓ Company Logo & Company Profile ✓ Link to company website/promotional video/etc.



TO RESERVE YOUR BOOTH SPACE:

Please contact Maggie Riker: mriker@codysystems.com or call 267.291.0805



Exhibitor Registration & Contract

EXHIBITOR INFORMATION

Company Name ("Company"): _____

Exhibit Booth Name (as you would like it to appear on the Booth ID sign):

Our booth requires electric to operate our display

Contact Person: _____

Email Address: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Website: _____

ON-SITE EXHIBITOR REPRESENTATIVE

Name: _____ Title: _____

Email: _____ Cell Phone: _____

(for use during conference)

I will be attending the following (check all that apply):

- Cocktail Hour with Exhibitors, Tuesday, September 12th (5:30 - 6:30pm)
- CODY After Hours Party on Tuesday, September 12th (6:30 - 9:30pm)
- Exhibitors Showcase & Lunch with Attendees on Wednesday, September 13th (12:00pm - 2:00pm)

ADDITIONAL ON-SITE EXHIBITOR REPRESENTATIVE (Optional)

Name: _____ Title: _____

Email: _____ Cell Phone: _____

(for use during conference)

I will be attending the following (check all that apply):

- Cocktail Hour with Exhibitors, Tuesday, September 12th (5:30 - 6:30pm)
- CODY After Hours Party on Tuesday, September 12th (6:30 - 9:30pm)
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Exhibitor Registration & Contract

CONFERENCE AGENDA PRESENTATION SLOT - \$250

Name of Presenter (if different than on-site exhibitor representative):

BOOTH LOCATION

Once your registration is complete, a CODY representative will be in touch to review the floorplan and work with you to pick the best available booth location.

PAYMENT INFORMATION

Total Due: \$1050 - \$950 if signed/paid by June 30, 2023

Total if Leading a Session - \$1300 - \$1200 if signed/paid by June 30, 2023

- **Please send the following along with signed contract:**
- ~250 word company profile
- high-res logo (we will resize as necessary)
- TITLE and DESCRIPTION of Session if you will be leading one

Check

Credit Card (VISA & Mastercard)*

*You will receive an invoice for the amount due, which may be paid via PayPal.

Please return this completed, signed contract via email to: mriker@codysystems.com

If paying by check, please send check to:

CODY Systems
ATTN: Finance Dept/CONNECT Exhibitor
1005 E. High Street
Pottstown, PA 19464

Please contact Maggie Riker with any additional concerns or questions at 267-291-0805.

TERMS & CONDITIONS located at <https://www.codyconnect.com/toc/>