

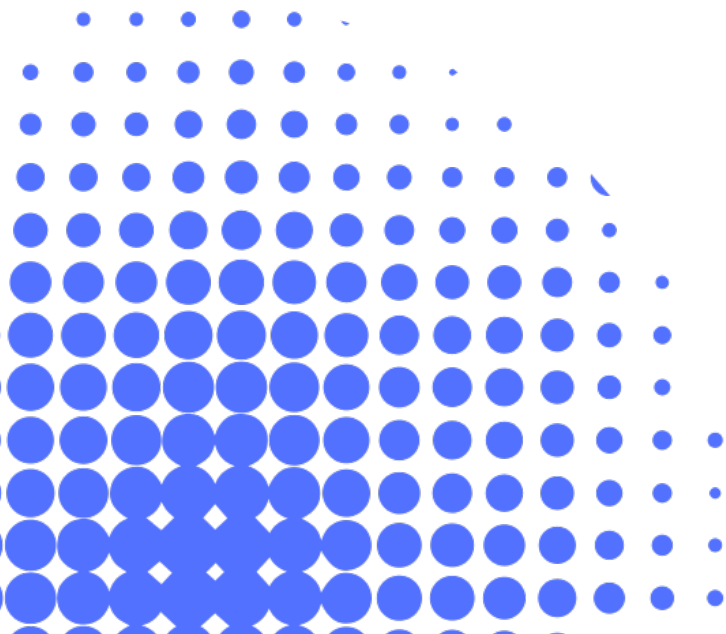
**CODY Systems**

**CONNECT 2026 User Conference**

Hershey Lodge Conference Center in Hershey, PA

September 13<sup>th</sup> - 16<sup>th</sup>, 2026

**Exhibitor Prospectus**





## KEY HIGHLIGHTS:

Early Bird Special:

**\$1,050 if signed & paid before May 30, 2026!**

- ✓ ~350 Executives, Command Staff, and IT Leadership Professionals from CODY's nation-wide customer base, including municipal, county, and state-level law enforcement, public safety and regulatory/anti-fraud agencies of all sizes as well as multi-agency information sharing consortiums, fusion centers, consolidated dispatch/communication centers, and more.
- ✓ World-class destination hotel and conference center
- ✓ Dedicated Exhibit Showcase time for attendees in Exhibit Hall
- ✓ Personal Introduction and acknowledgement of all exhibitors by CODY's Executive Team
- ✓ Opportunity to address attendees in a 3–5-minute presentation
- ✓ Opportunity to purchase session slot on conference agenda (first come, first served) for \$350
- ✓ Exhibitor Profile on the **CONNECT 2026 Conference Website**

## IMPORTANT DATES

Conference Dates	Sunday, Sept 13 <sup>th</sup> to Wednesday, Sept 16 <sup>th</sup>	
Exhibitor Events & Exhibition Times	Monday, Sept 14 <sup>th</sup>	
	✓ Cocktail Hour with Exhibitors:	5:30 PM - 6:30 PM
	✓ CODY Sponsored Event (TBD) :	6:30 PM - 9:30 PM
	Tuesday, Sept 15 <sup>th</sup>	
	✓ Exhibitor's Showcase & Lunch with Attendees:	11:30 AM - 1:30 PM
Set-up Tear-Down	Monday, Sept 14 <sup>th</sup>	3:30 PM - 5:30 PM
	Tuesday, Sept 15 <sup>th</sup>	1:00 PM - 2:00 PM
Venue & Location	Hershey Lodge 325 University Drive Hershey, PA 17033 (855) 729-3108	
Important Dates & Deadlines	August 1, 2026	Deadline for booth registration
	August 7, 2026	Hotel Room Block Expires
	After Aug 31, 2026	Booths cancelled subject to fee
Exhibit Fee	\$1250 – 8' x 8' Booth Space	
	EARLY BIRD SPECIAL: \$1,050 if signed/paid by May 30, 2026	
	Purchase Agenda Session - \$350 (Optional)	



Being avid tradeshow vendors ourselves, we understand the importance of dedicated exhibit time and ample networking opportunities when you invest time, money, and resources to attend a show. With this in mind, we worked to build a thoughtful, comprehensive, and attractive benefits package to accompany the purchase of booth space.

*We are looking forward to seeing you for our CONNECT Exhibitor's Showcase 2026*

## BENEFITS & AMENITIES INCLUDED IN EXHIBIT FEE:

Representatives	✓ Meals and registration for (2) representatives
Complimentary Meals & Events	✓ Monday Evening Cocktail Hour with Exhibitors in Exhibit Hall ✓ Monday Evening CODY Event (TBD) ✓ Tuesday Lunch ( <i>with attendees in Exhibit Hall</i> )
Networking Opportunities	✓ Lunch in Exhibit Hall with dedicated time for attendees to visit exhibits ✓ Monday Cocktail Hour in Exhibit Hall ( <b>you hand out drink tickets!</b> ) ✓ Monday Evening Socializing and Networking Event ✓ Event Attendee Opt-in Email List ✓ Option to Contribute Prize for Exhibitor Raffle
Presence	✓ Company Logo with hyperlink on CODY CONNECT 2026 website ✓ Opportunity to address attendees in a 3–5-minute presentation ✓ Opportunity for SESSION on Conference Agenda ( <i>add'l cost</i> ) ✓ Logo included in screen saver used during conference breakouts ✓ Logo included on additional event signage
Booth Amenities	✓ Carpeted Exhibit Hall ✓ 6' skirted table ✓ (2) Two chairs and wastebasket ✓ One 110V Outlet at NO CHARGE ( <i>if electric is needed for booth display</i> ) ✓ One Wireless Internet Connection (included at NO CHARGE)
CONNECT 2026 Conference Website	✓ Inclusion in CONNECT 2026 Conference Website ✓ Company Logo & Company Profile ✓ Link to company website/promotional video/etc.



### TO RESERVE YOUR BOOTH SPACE:

Please contact Michelle Petersen: [mpetersen@codysystems.com](mailto:mpetersen@codysystems.com) or call 267.200.9875

# CONNECT

